

Ceresglobal

CERTIFIED DIAMOND BY



GIA
GEMOLOGICAL INSTITUTE OF AMERICA®

BLOCKCHAIN ECOSYSTEM FOR THE **DIAMOND INDUSTRY**

Diamonds are all about glitter, glamor and prestige, they symbolize elegance and elegance Transactions in industrial diamonds are made through personal contact, stakeholders strive to Price each orther and move on to business processes. It is true that you should value your diamond dealers before valuing your diamonds. And even after applying the most diligent assessment, there is a wide range for conjecture and misconceptions. CERESGLOBAL was initiated to bring transparency and simplicity to the diamond industry. It integrates the conventional diamond industry with the latest decentralized internet value system. Evaluation and evaluation will no longer be bedone by guess and hunch.

CERESGLOBAL seeks to transform the diamond industry by reducing barriers, increasing coordination and reinforcing confidence in cross-border transactions for the diamond industry.



TABLE OF CONTENTS

CONTENTS

01	INTRODUCTION	Pg 1 - 3
	a. abstract	
	b. Diamond industry	
	c. Vision	
	d. Overview of CERESGLOBAL use cases	
02	OPEN CERESGLOBAL BLOCKCHAIN	Pg 4 - 9
	a. Supply chain on Blockchain	
	b. Decentralized exchange	
	c. Global diamonds Track and Trace	
	d. Open ecosystem	
03	TRUST FOREIGN EXCHANGE	Pg 10 -13
	a. Credit organization of CERESGLOBAL investmet fund	
	b. History of CERESGLOBAL investment fund	
	c. Ceres Investment's outstanding achievements	
	d. Ceres Invesment's outstanding plan in the near future	
04	ROADMAP	Pg 14 -15
05	TOKEN ECONOMICS	Pg 16
06	MANAGEMENT TEAM	Pg 17 - 18
07	ADVISORS	Pg 19

a. Abstract

Block chain and cryptocurrency technology are changing the world, and the diamond industry is no exception. Despite some fledgling efforts, it's not that the blockchain ecosystem focused on industrial diamonds has been designed to solve the various problems the industry faces. The need for transparency, visibility and objectivity in the diamond industry was felt decades ago. Demand from person to person to contact when buying or selling diamonds, limiting market size . CERESGLOBAL focuses on integrating the features of the conventional diamond industry with the latest blockchain technology, utilities and functions.

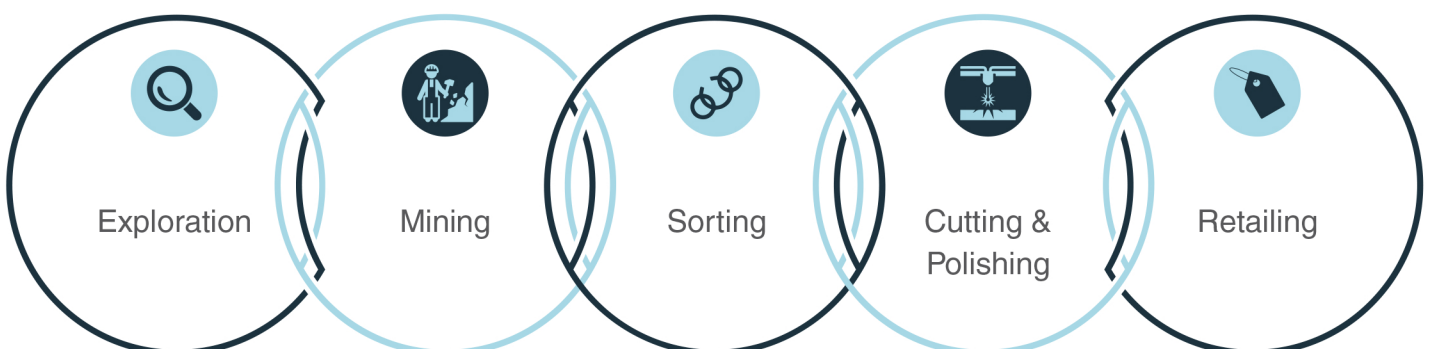


b. Diamond Industry

Diamond is one of the great natural resources of the world and especially Africa. An estimated \$ 15 billion in rough diamonds is produced each year, of which about \$ 8.5 billion comes from Africa (about 65%). The diamond industry employs about ten million people worldwide, both directly and indirectly, on a range of roles from mining to retail. Global diamond jewelry sales have continued to grow, tripling in the last 25 years and now worth more than \$ 79 billion annually.

Data source: www.mining.com www.statistica.com

Diamond jewelry supply chain (called diamond tubing) is the process of carrying diamond from





c. Vision

This document outlines the vision of CERESGLOBAL for the diamond industry. CERESGLOBAL seeks to build an open ecosystem blockchain based on the diamond industry where all diamond transactions can be conducted and coordinated. CERESGLOBAL is a global startup that uses the latest technology including blockchain, smart contracts and machine learning to support reducing risks and frauds for banks, insurance companies and markets. open in the diamond and gem industry. We provide a full ecosystem for the diamond industry from supply chain solutions, to diamond tracking and certification, and finally a decentralized exchange for diamond trade and related services.

◆ UTILITIES CERESGLOBAL IN THE DIAMOND SECTOR

We incorporate the latest blockchain technology into the supply chain of the diamond industry. This opens up a new platform for conducting global trade in diamonds. In addition to reducing transaction- related costs , CERESGLOBAL eliminates the inherent inefficiencies of transactions on Handling Paper . A set of advanced functions have been implemented to provide very sophisticated and detailed diamond tracking and tracking . The goal is to decentralize the market for diamonds, expanding access to diamond buyers and sellers. Diamond trade does not require additional ancillary services such as transportation, finance and insurance. These services will be provided separately of service cancer. The CERESGLOBAL project will only integrate them in the platform and will not charge any commissions or brokers for such third party services.

◆ MARKET TRENDS AND POTENTIAL

There is no doubt that the implementation of CERESGLOBAL, will increase the market scope of industrial diamonds. The increasing visibility of products and the adoption of a cryptocurrency, will help diamond dealers at all levels to increase their market share. At the same time, the transparency of the entire process and the authenticity of the diamond will instill confidence in both first and first time diamond buyers. The absence of middlemen and reduced shipping and other related costs, will allow to appreciate competitive prices

d. Overview of CERESGLOBAL use cases

◆ CERESGLOBAL OBJECTIVES AND FUNCTIONALITY



Integrating the latest blockchain technology into the diamond industry supply chain

- A global trade platform using blockchain technology aimed at improving the cost of transportation, lack of visibility and inefficiencies with paper-based processes
- Connecting all stake holders from Mining companies to Retail customers



Global Diamond Track and Trace

- Block chain based tracking for certified diamonds
- A record of attributes, origin and history of each diamond
- Theft prevention by authenticating and tracking the diamond
- Track stones all through their value added journey



Decentralized Market Place for trade in diamonds

- Facilitate trustless transactions between diamond traders
- Allowing anyone to buy and sell diamonds
- Facilitate ancillary services like shipping and insurance for diamonds fulfilled by third party providers
- Drastically cut the time required for trade transaction settlements

a. Supply Chain on Blockchain for the Diamond Industry

◆ DIAMOND INDUSTRY SUPPLYCHAIN USING BLOCKCHAIN

CERESGLOBAL is not just a blockchain, our team of experts from the diamond industry and experts from technical fields related to blockchain and cryptocurrencies. Have some Stakeholders in the diamond industry, starting with mining companies and including diamond polish, certification authority, retail and consumer. By including all stakeholders With the same platform, we facilitate the ease and efficiency of executing transactions.

Our proprietary blockchain has privacy options configured specifically for the diamond industry. We guarantee transparency by building on both public and private blockchains to achieve a hybrid engineering model. This combines the best of both worlds; High security of public blockchain associated with the allowed control of the private blockchain, this allows us to serve the industry better.

CERESGLOBAL combines privacy, accessibility and security to create enterprise-ready applications . Current blockchain technology does not meet industry needs because Transaction data is completely public and Security Networks are often uncertain.

- **PRIVACY**

CERESGLOBAL uses zk-snarks and bulletproof to keep transaction data completely private, meaning that transaction data and trade secrets are still encrypted and obscured from competitors.

- **USER FRIENDLY**

The solution CERESGLOBAL will integrate seamlessly into the processes and applications existing business . No technical knowledge is required for companies or users

- **IDENTITY & NETWORK SECURITY**

The CERESGLOBAL supply chain is completely secure and based on the linked byzantine agreement system to run network administration protocol and remove bad actors.

- **HISTORICAL RECORDS**

Record data and transaction history securely allows vendors to prove the prestige of their buyers and the rating agencies.

- **THIRD PARTY APPLICATIONS**

CERESGLOBAL enables companies to quickly build custom supply chain applications, from start to finish, with data security.

b. Decentralized Exchange

- ◆ CERESGLOBAL implements a global exchange that focuses on bridging the gap between the traditional diamond industry and the innovative financial markets spearheaded by cryptocurrencies. With extensive industry knowledge, we aim to engineer a ground-breaking change – enabling people to liquidate and invest in diamonds like any other financial asset, all within a transparent and secure environment. The CERESGLOBAL Diamond Exchange enables anyone to invest in individual diamonds, shares of a high-value stone or shares in a basket of diamonds like an ETF.
- ◆ Traders can have full confidence in buying and selling, even without prior knowledge of diamond trading. Thanks to the decentralized nature of the exchange, our machine learning algorithm, and blockchain technology that rates a diamond's asking price, the value of any diamond listed on the Exchange is completely transparent; liquid because it creates a two-sided market by enhancing both the supply and demand and standardized because CERESGLOBAL creates a unique benchmark value, rate and smart contract for every stone.
- ◆ It enables trustless transactions between diamond traders or any two parties. Anyone can buy and sell diamonds, there are no restrictions and CERESGLOBAL will connect end users, retailers, to market makers, mining companies and polishers. Trade and Transaction settlement times will be drastically reduced due to the effective implementation of CERESGLOBAL on the Stellar blockchain.
- ◆ The Decentralized Exchange that is powered by CERESGLOBAL uses proprietary machine-learning algorithms and has been created to bring transparency and coherency to the global diamond markets. The exchange comprises three main elements: the gem composite, which represents a diamond's gemological perfection; the parallel composite indicating the rarity of a diamond category and the indices composite, giving potential traders market directions for the diamond industry. Diamonds are uploaded to the exchange post registration with our track & trace ledger and classified by categories. The exchange has been designed to incorporate artificial neural network technology using all available diamond data.
- ◆ The CERESGLOBAL project addresses the pricing issues and the need to unlock diamonds as an investment option using blockchain technology. Blockchain technology is best known for providing the foundation of the peer-to-peer (P2P) cryptocurrency and payment system Bitcoin. In recent years, the blockchain concept, also called the distributed ledger system, has spread in popularity. This has resulted in various blockchain-based applications in the finance sector, in prediction markets, as a platform for the Internet- of-Things applications and so on. CERESGLOBAL utilizes the Stellar blockchain for its solution. In addition to the underlying distributed ledger, Stellar incorporates smart contracting capabilities in a secure fashion while providing a very high number of transactions at significantly low transaction costs.

- ◆ Since not everyone who reads this white paper would be a technical expert, we present a simplified explanation for a 'smart contract'. The concept requires the existence of an agreement between two parties, a smart contract would be meaningless without the consent of both parties to the transaction. This agreement will be verified by complex algorithms. The validation process can happen without the existence of a third party witness to the agreement. We do not tokenize diamonds, CERESGLOBAL is a utility token to be used for a decentralized blockchain ecosystem for the diamond industry. Its aim is to make transactions faster and trustless. This fosters confidence in both buyers and sellers, creating a robust and active platform which thrives on a healthy interaction between all stake holders.
- ◆ The diamond industry includes a number of stakeholders, objectives and agendas for each differ widely. When introducing the latest technology like blockchain, it is necessary to do some handholding. The CERESGLOBAL diamond blockchain, will bring together diamond sellers both big and small, on the same platform. The procedures set up to list a diamond will ensure transparency, security functions have also been incorporated. On the demand side, both seasoned buyers and novices, are more willing to transact on such a comprehensive platform. It is essential to understand that, this platform will open markets to buyers who are transacting in diamonds for the first time but more importantly, are cyber savvy. This brings diamond sellers closer to a growing market that would otherwise, be eclipsed from conventional diamond trading.
- ◆ To address two of the most significant obstacles that hinder diamonds from becoming an asset class, CERESGLOBAL's proprietary machine-learning algorithm, delivers transparency and coherence to the entire process of diamond appraisal. The Decentralized Exchange takes gemological data, diamond financial indices data and global inventory data into consideration. Utilizing the global diamond inventory data, CERESGLOBAL quantifies diamond prices and ranks individual diamonds and their respective prices. Briefly, machine learning allows software applications to accurately predict outcomes without being explicitly programmed.
- ◆ Diamonds listed on the CERESGLOBAL blockchain would represent a single diamond. It is important to understand that the prices of diamonds vary widely. Once you consider the smart contract itself to be a tradeable asset, it is possible that the smart contract for a high value diamond, could be 'owned' by more than one buyer. This concept of shared ownership will cease to exist when, the transaction calls for the physical delivery of the diamond.
- ◆ To present the concepts involved in an easy to understand manner, the buying of a smart contract would update the digital wallet of the new owner. A buy transaction that requires the precious stone to be physically delivered, will trigger an audit of the certificate that accompanied the diamond when it was listed.

- ◆ It is important to emphasize that a diamond to be listed, must be certified by one of the testing labs listed by CERESGLOBAL. The physical characteristics of the diamond as mentioned in the certificate, will be listed on the blockchain. Since the main objective is to build a tradeable smart contract for each diamond, the price or 'value' of the diamond will also be mentioned. With keen interest shown by major diamond sellers in the CERESGLOBAL diamond trading platform, we anticipate that a significant number of transactions will initially involve the physical movement of the diamond transacted. As the diamond industry in particular and the casual diamond lover in general, feels comfortable to trade on a blockchain – we might soon see the smart contracts themselves, being traded as an 'asset'.
- ◆ Harnessing the ledger concept of blockchain, all transactions related to diamonds will be stored on the ledger. The secrecy that normally shrouds diamond trade will no longer exist, all transactions will be listed in a transparent manner. A Diamond-Smart Contract will be generated for each diamond, these contracts in themselves can be traded. Since the major work of ensuring accuracy of records will be performed by CERESGLOBAL, a buyer wishing to make a purchase need not be a diamond expert. While allowing the diamond smart contracts to themselves be traded, nothing stops a buyer from making a diamond purchase and requesting for physical possession of the precious stone.
- ◆ A trader who purchases a Diamond-Smart Contract will be able to request the delivery of a physical diamond. In such cases, the delivery process will begin when the Diamond-Smart Contract status changes to In-Delivery Process and the diamond is sent to the owner. Once the owner receives the diamond, the Diamond-Smart Contract will be marked as delisted by the smart contract.
- ◆ One of the most exciting and innovative trades the CERESGLOBAL platform will offer its users is the "Shared Investment" option. After uploading a diamond for trade, a diamond holder will have the option of selling the stone as a single Diamond-Smart Contract or as multiple Diamond-Smart Contracts. Choosing the multiple Diamond-Smart Contracts option will create multiple smart contracts that represent partial ownership of the backed diamond. This function will, for the first time, allow retail clients to invest in high-valued diamonds that are usually a speculative and volatile segment of the diamond market.



c. Global Diamond Track and Trace

- ◆ CERESGLOBAL builds a global, digital ledger that tracks and protects valuable assets throughout their lifetime journey. We collect an asset's defining characteristics, history, and ownership to create a permanent record on the blockchain. This digital incarnation, or thumbprint, is used by various stakeholders across a supply chain pipeline to form provenance and verify authenticity.
- ◆ CERESGLOBAL has built innovative solutions in markets where provenance matters and where transparency is key to ensuring ethical trade. Beginning with the diamond industry we will soon incorporate other precious stones.
- ◆ The blockchain based tracking for certified diamonds records attributes and origin for each stone. This critical information is available to anyone who wants to verify the authenticity of a specific diamond, this provides for Theft Prevention. Buyers would show a high preference for authenticated diamonds. Besides authentication of diamonds, the CERESGLOBAL platform will also make it possible for a stone to be tracked all through its journey on the value chain.
- ◆ Digital Certification and Verification which is done using specially designed Smart Contracts, ensures transparency and authenticity of the diamonds that are traded globally. This protects the provenance of high value assets like diamonds. This facilitates trustless trade on the global marketplace while reducing risk and combating theft, trafficking and fraud.
- ◆ Diamond sourcing from the mining operations and right up to the cutting and polishing phase is fraught with problems. Unfair labor practices, environmental degradation and the funding of violence in parts of Africa, can all be traced to the diamond industry. CERESGLOBAL has configured its blockchain platform to increase transparency into the diamond supply chain. This will go a long way in reducing the problems explained above.
- ◆ CERESGLOBAL aims to build trust across the supply chain from the source to the consumer by deploying blockchain based solutions that enable companies to be more transparent on how they process their products. This includes disclosing everything related to the environmental impact of the mining operations. Dealers are encouraged to disclose detailed information regarding the origin of the diamonds and labor practices used in the cutting and polishing process.
- ◆ Tracing the provenance of diamonds shows how the application of this technology can fundamentally change the way diamonds are exchanged. A diamond's provenance is often threatened by conflict stones and the tampering of certificates.
- ◆ CERESGLOBAL track and trace blockchain is a permanent, digital, global ledger that tracks and protects diamonds and other valuable stones on their lifetime journey. Potential clients include banks, insurance companies and certification houses. The solution can be put to good use in the diamond verification processes by banks, insurers, law enforcement, and even the owners themselves, who can be confident about the sourcing of their assets.

d. Open Ecosystem

Connecting jewelry shops, RapNet and IDEX companies, Connecting mining and polishing companies, etc.

◆ STELLAR PARTNERSHIP

CERESGLOBAL is a proud contributor of the Stellar community, committed to advancing open source collaboration and working alongside the brightest minds in the blockchain space.

◆ THE CERESGLOBAL OPEN ECOSYSTEM

The CERESGLOBAL Ecosystem is a collection of decoupled services which run in tandem to provide a seamless experience for diamond traders, buyers, sellers and other stakeholders. It also allows developers to build new and innovative applications.



CERESGLOBAL Wallet

The coin management platform helps users and developers view coin balances, transaction history and even subscription contracts. Developers can also see cumulative payments and other user specific information.



- ◆ CERESGLOBAL Investment operates primarily in the field of foreign exchange securities and venture capital
- ◆ The foreign exchange market is one of the potential markets with a large market capitalization. Today, the forex market has been widely spread to investors all over the world. Individual investors view foreign exchange transactions as a new investment channel besides traditional investment channels such as securities, government bonds, free trade, trust funds or real estate ...
- ◆ The advantage that forex trading gives investors is more special than other investment channels because this is a decentralized market, you can trade anywhere and anytime. Besides, the market operates online 24/24 to help investors take initiative in trading time and not be affected by price. If you want to choose an inexpensive investment channel, low spread and special, good liquidity market with high transparency, the forex market is the leading investment channel for friend.
- ◆ The daily capitalization has risen to 9 trillion USD. It is bigger than any other financial market, including New York Stock Exchange. That is why you should invest in this market today.

a. Credit organization of CERESGLOBAL investmet fund

- ◆ CERESGLOBAL Investment operates mainly in the field of foreign exchange securities and venture capital. The foreign exchange market is one of the potential markets with large capitalization. Today, the forex market has been widely spread to investors all over the world. Individual investors view foreign exchange transactions as a new investment channel, in addition to traditional investment channels such as securities, government bonds, free trade, trust funds or real estate.
- ◆ The daily capitalization has risen to 9 trillion USD. It is bigger than any other financial market, including New York Stock Exchange. That's why Ceres invests in this market.

b. HISTORY OF CERESGLOBAL INVESTMENT FUND

- ◆ CERESGLOBAL Investment was established in 2005 as a group specializing in providing trust services, transaction authorization, investment management in the field of foreign exchange.
- ◆ CERESGLOBAL Investment was founded by Ceresglobal and a Wall Street group of individuals with stock market analysts such as Nasdaq, S&P500, etc. as well as having seniority in the field of securities analysis in the most dynamic market in the world. With many years of experience in researching market movements, especially the changes in Wall Street from the market crash in 1929, the change of the gold standard system during World War II. US Dollar position. Until the real experience in the 90s when Asian financial markets collapsed, Gulf wars, 9/11 terrorist attacks, Irag wars ... they accumulated a treasure for themselves. massive knowledge. The CEO of CERESGLOBAL Investment was also a member of the advisory team for the IMF to activate emergency monetary mechanism to help the world financial market escape the crisis in 2003.

- ◆ After three years of establishment with the events of the market, however, with the guidance of enthusiastic CEOs and enthusiastic team of partners, luckier from the meeting as well as cooperation of financial institutions came from Manta and its trading partner in the UK market. CERESGLOBAL Investment has gradually restored and developed strongly. After much negotiation and signing, the investor group decided to join with CERESGLOBAL Investment to set up a company with 3 headquarters in New York, London and Manta.
- ◆ Understand the desires of financial institutions when participating in forex trading, coming to CERESGLOBAL Investment you will receive the top benefits such as:

- **Transparency**

This is a prerequisite to choose whether to invest in an exchange or not. CERESGLOBAL Investment helps you see clearly how your capital is being used, and every step of the transaction is under your control.

- **Public**

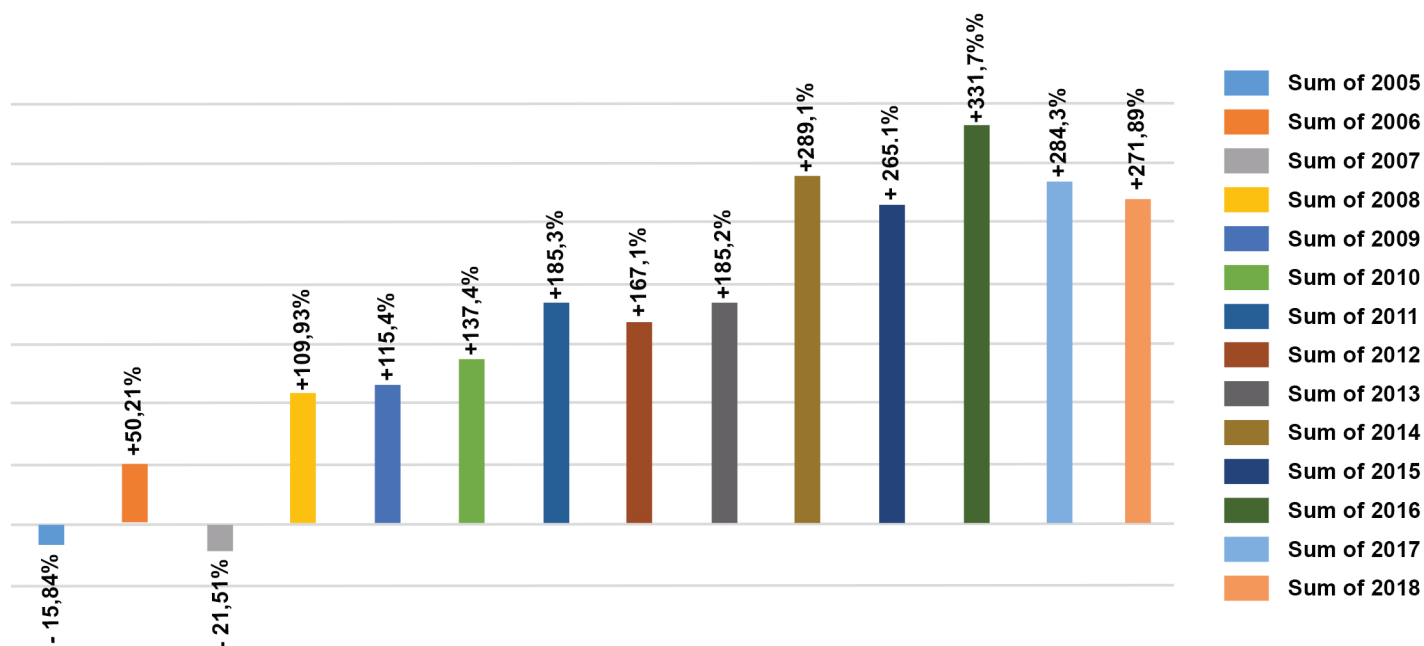
Transaction history for depositing and withdrawing money of financial institutions without being assigned by any third party.

- **High profits**

CERESGLOBAL Investment is managed and licensed by the leading prestigious organizations in the world, which is certified from licenses such as FCA, BaFin, ASIC, RAK, FSC ... and Lloyd's money insurance fund.

CERESGLOBAL mainly trades at European and American sessions. The orders are mainly from Scalping, using EA at the time of Sideway to take advantage of strong volatility. Besides, managing capital by technology 4.0 robot

Many customer partners have trusted and partnered with CERESGLOBAL Investment because we always value our partners 'satisfaction and always treat our partners' capital as our own. In addition, CERESGLOBAL Investment commits to accompany customers to share transaction risks. Therefore, the partner is completely assured when authorizing CERESGLOBAL Investment to trade CERESGLOBAL Investment's statistics as follows:



c. CERESGLOBAL Investment's outstanding achievements

• ACTIVE

For three consecutive years, from 2005 to 2007, CERESGLOBAL Investment was honored to be awarded the title of "Wall Street's most dynamic and new financial company" by the Wall Street finance committee.

• INTEREST RATE

In 2010, the Singapore Trade Team achieved the first average rate of interest for partners up to 60% of capital per month.

• CAPITALIZATION

In 2014, for the first time after its establishment, the company reached a market capitalization of US \$ 300 billion

• 2015 - 2017

In 2015, transactions on average had a return on capital ratio of 130% / month
In 2016, 2017 continued to maintain the return on capital ratio of 140% and 125% / month, respectively

d. CERESGLOBAL Investment's outstanding plan in the near future

- ◆ The implementation of foreign exchange transactions is a trend in the current 4.0 revolution. Emerging markets such as Southeast Asia, the Middle East, Latin America and Africa are extremely potential markets when Forex is still considered a strange investment channel for most investors in the field.
- ◆ It is expected that by 2021, CERESGLOBAL Investment will focus mainly on Southeast Asian markets. In each region and country, CERESGLOBAL Investment will select a partner to establish a representative office, franchise, share sharing knowledge, training, organizing investment classes according to market and regional trends
- ◆ In the long term 2022, the key market will focus primarily on cryptocurrency trading on the foreign exchange market in Asia-Pacific region. CERESGLOBAL Investment will establish 10 trading centers in major cities such as Bangkok, Jakarta, Shanghai, Hongkong, Seoul, Mumbai, Dubai, Beijing, Tokyo Select reputable traders in the world to own the paper. allowed as: FCA, BaFin, RAK, FSC
- ◆ The goal for 2023 will be to become a global liquidity player for CERESGLOBAL diamonds and use CRS exchanges.



◆ Q3 2019

- Conduct decentralized exchanges
- Implement a global diamond tracking and tracking system
- Bug fixes and system improvements

◆ Q4 2019

- Add features / tools to exchange diamonds CERESGLOBAL
- Continue marketing to increase awareness about CERESGLOBAL
- CRS officially launched decentralized market
- Negotiate for businesses to accept CRS as a payment method.

◆ Q1 2020

- Continue marketing CRS for business
- CRS is officially on marketcap

◆ Q2 2020

- Produce expert review videos for selected diamonds
- Cooperative negotiations with shipping and insurance companies traded by CRS

◆ Q3 2020

- CRS is traded by CoinExchange, SiMex, HitBTC
- Promote DiaEx as a B2C diamond trading platform
- Start a common awareness program to buy diamonds
- Start integrating CRS as a payment method

◆ Q4 2020

- Promote DiaEx with high-class jewelers worldwide
- The strategy includes colored diamonds.

◆ Q1 2021

- Roadshows at global diamond trading centers
- Discover the integration of DiaEx lists with other portals
- Assess the need to open an international CERESGLOBAL office

◆ Q2 2021

- Increase awareness of natural diamonds and their value
- Offer free jewelry design downloads to buyers on DiaEx
- Conduct workshops to explain the concepts DiaEx and CRS
- Upgrade and release Version 2 of the CERESGLOBAL website

◆ Q3 2021

- Began to negotiate legal provision on the foreign exchange market.
- Promote lavish diamond trading on DiaEx
- Conduct webinars to train and interact with DiaEx users

◆ Q4 2021

- CRS officially exchange currencies on foreign exchange floors
- Prepare for one-on-one training for CRS traders on the forex market
- Develop online training materials on CRS cryptocurrencies and foreign exchange transactions

◆ Q1 2022

- Discover CRS buy / sell integration in the DiaEx website
- Discuss partnerships with diamond testing laboratories
- Develop a series of videos that explain diamond jewelry

◆ Q2 2022

- Start promotions, encourage payments via CRS
- Special offers for regular DiaEx users
- Develop DiaEx website version 2 with multilingual support

◆ Q3 2022

- Promote DiaEx at international wedding and jewelry exhibitions
- Produce expert review videos for selected diamonds
- Negotiating cooperation with shipping and insurance companies

◆ Q4 2022

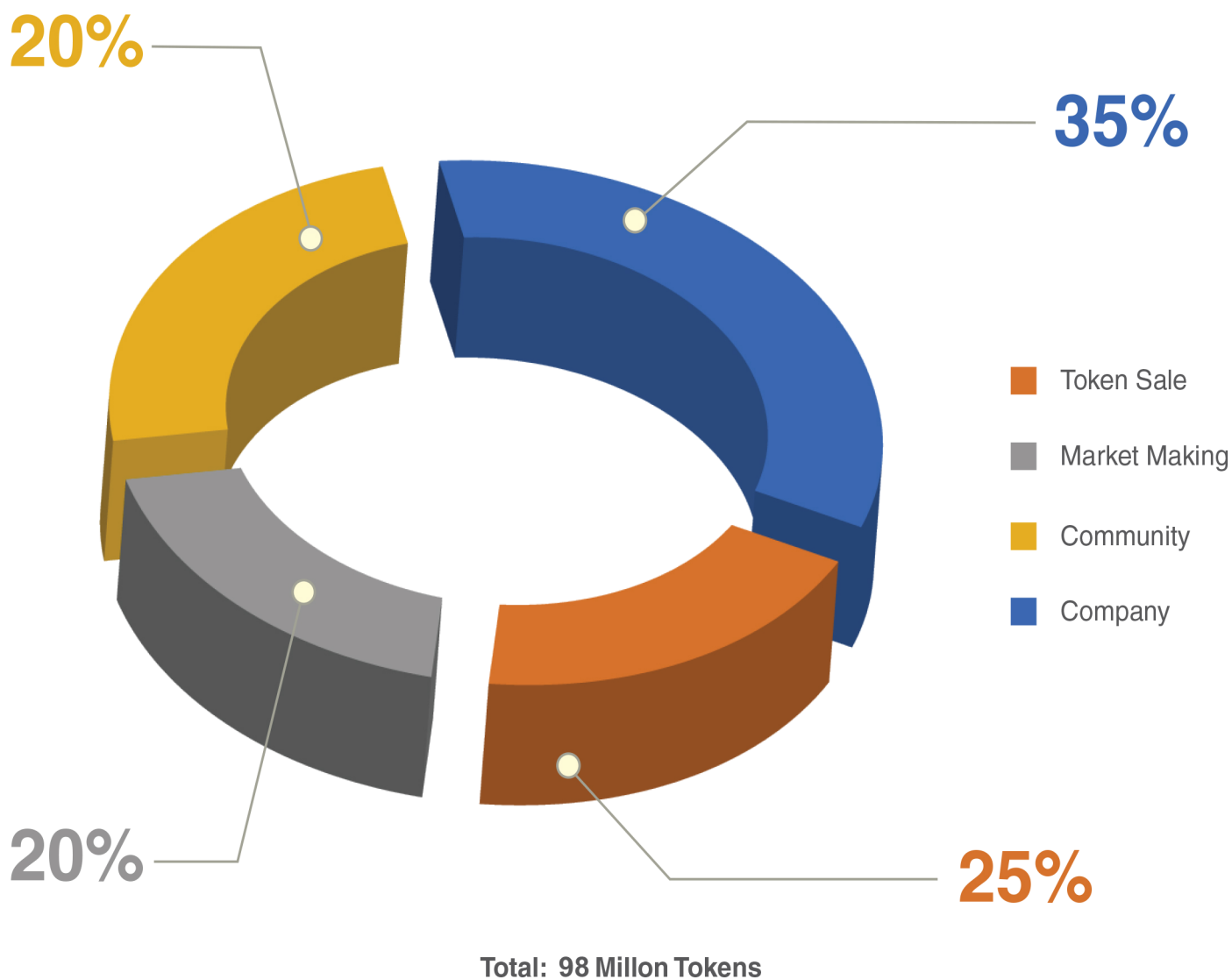
- Promote DiaEx at fashion shows and beauty pageant events
- Start social media marketing for selected diamonds
- Strategy to list more CRS about cryptocurrency exchanges

◆ Q1 2023

- Start discussion with global diamond floor
- Increase group mentors from the diamond industry and the cryptocurrency world.

ICO Token Distribution

We accept Bitcoin (BTC), Ether (ETH), Litecoin (LTC), Ripple (XRP) and Stellar (XLM) as the mode of payment for CRS Token purchases.





NAVNEET GOENKA (CEO)

Besides being a 20 year veteran in the diamond industry, Navneet has a passion for technology and innovation. No one knows the operations of the 90 billion dollar industry better than him. He is aware of the inefficient processes followed in diamond trade for decades and is convinced, that revolutionary changes can directly increase the market scope for diamonds. The distributed ledger concept of blockchain technology, combined with the implementation of a crypto currency is precisely what the diamond industry needs. As CEO, Navneet Goenka is the main driving force behind the CERESGLOBAL project.



LILA HUSSAIN (Head of Business Development)

Lila has 23 years of experience providing fiscal, strategic & operations leadership. She was general manager of the Lima Airshow, Biggest Airshow in South East Asia for over 14 years. She does a lot of social work and is on the Board of various Human Rights and Women Entrepreneurship organizations.



SHASHANK AGARWAL (Head of Technology)

A blockchain expert with over 10 years of experience in the technology industry. Shashank is also well versed with web and cloud based applications. His extensive experience covers businesses across UK, UAE and India. Besides being a qualified engineer, Shashank also has a MBA qualification from the Imperial College London.



OLGA ROSINA (Diamond Specialist)

Olga has been a diamond industry veteran for over 20 years. She has worked with giant diamond mining companies, Alrosa and Gokhran. Both these operations are owned by the Russian government. She holds a Masters’ degree in Management and Informatics along with a diploma in Nuclear Power Plant Management. Olga was a winner of several Russian Beauty Queen titles in the late 90s.



DATO' ALIA HM JALLY (PR and Media Relations)

With two decades of experience in the high profile marketing and PR industry, Dato' Alia HM Jally has handled projects for Malaysia's biggest business houses. Dato' Alia has branded and marketed products on every media channel including, TV and social media. After having started her career with leading global PR firm Edelman, Dato' Alia drew experience from a host of Malaysian branding and marketing houses. She is today the COO of The Week Folk Entertainment SdnBhd.



DINESSHWARAN YOOGAN (Marketing Manager)

Leveraging his experience in international trade and business communication, Dinesshwaran Yoogan, heads the CERESGLOBAL marketing arm in Malaysia. With an excellent grasp of blockchain applications and the operation of crypto currency, Dinesshwaran has been instrumental in drawing the attention of Malaysian CEOs and government decision makers to the CERESGLOBAL project. On the academic front, he holds a qualification in Banking and Finance from the Victoria University at Sunway.



MIKHAIL KOZLOV

Leveraging his strong business acumen and thorough knowledge of finance and economics, Mikhail Kozlov was one of the contenders for the post of President during the last elections in the Russian Federation held in March 2018. He is also an active participant in high profile television forums where he, shares his expertise in business management and managerial resource development. Mikhail Kozlov spearheads the business plans of CERESGLOBAL in Russia.



PAOLO ALBERTELLI

With more than two decades of expertise in crafting fine jewelry, Paolo Albertelli is a well known personality in his profession. He has always shown a keen interest in new technologies related to jewelry production and has played, an active role in promoting the Italian jewelry industry. Paolo has partnered many developmental projects that, aimed at bringing technology to lift, fine Italian jewelry to the next level. Some of these projects have now developed into patented processes and equipment. His profession and passion to share his knowledge and expertise, has taken him to over 50 nations. He continues to attend global jewelry shows across the globe as an invitee.



Ceresglobal